



“Wilcum to

Lancaster”



To all 2008 International Meet advertisers:

September 14-20, 2008 may seem like a long way off, but on those dates, **Keystone Region Chapter** will host the **44th International Meet** of the **Studebaker Drivers Club** in **Lancaster, Pa.** This meet is the first International Meet hosted in Pennsylvania since July 1980. The events of the week take place entirely on the grounds of the **Lancaster Host Resort and Conference Center**. This meet will be one of the premier events of the year in “Pennsylvania Dutch Country”.

Keystone Region Chapter would like to offer you the opportunity to advertise with us in our **Meet Book**, and encourage you to include us in your advertising plans for 2008. During the six-day time period of the meet, your name will appear in the **Meet Book** as a daily reminder of your business. It’s a perfect opportunity to reach meet attendees and promote your business. It’s the primary source of all information pertinent to the week’s functions and activities.

The **Meet Book** contains all the “official” information meet attendees need. Distributed in the meet registration bag, it includes a complete schedule of events, descriptions of tours, activity locations and times. Everyone will know who you are, what you sell, and where to find you!! It’s a document that is referred to continuously throughout the week.

Our **Meet Book** will be a professionally-printed booklet, displaying your business at its best.

Questions on advertising may be addressed to:

Jannis Van Arsdale
6125 Glatfelters Stn.
Seven Valleys, Pa 17360
717-428-1524

or **jannisandjo@msn.com**

Info on meet:

www.sdcmeet.com

Info on Keystone Region Chapter:

www.sdckeystoneregion.com