

44th Annual International SDC Meet - Lancaster, PA September 14 - 20, 2008



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Hosted by Keystone Region
Chapter, Inc., SDC

The Official 2008 Meet Book

Greetings from Keystone Region Chapter!

The Keystone Region Chapter of the Studebaker Drivers Club is hosting a week-long convention and car show for Studebaker and related marques at the Lancaster Host during the week of September 14-20, 2008. Each registrant to this meet will receive a copy of the official 2008 Meet Book in their meet packet and will refer to it throughout the week. This book is a professionally printed book documenting activities during the week, detailed tour and activity descriptions, and also greetings from Pennsylvania and Lancaster dignitaries.

If you are a vendor planning to be at the 2008 International Meet in Lancaster, you'll want your advertising message to be seen by all registrants to the meet. If you're a Studebaker vendor who will not be able to attend this meet, this is the perfect time to advertise your business.

General Information

Policies - The Keystone Region Chapter, Inc., will not be held responsible for any error on any advertisement that is supplied camera ready or electronically. On materials received for our production from the supplier, a proof will be mailed or faxed for your approval, provided materials are received prior to the deadline. Typographical accuracy shall be at the risk of the advertiser on copy

received for publication after the material deadline. The deadlines must be observed in order to insure publication.

Material Requirements

We produce: If you need us to create your ad, please supply us with all the necessary copy and art. Copy should be typed and proofed for spelling and content. You will receive a proof from us (faxed, mailed, or emailed) before printing.

Camera ready: Artwork must be prepared to the proper size. Make sure that your art is of the best quality so that it will reproduce well in the book. All art should be in black and white. Two-color ads must be separated with the proper color break indicated.

Electronic artwork: Must be supplied on CD or emailed. Please create ads using Adobe Illustrator, Photoshop, or Publisher. Be sure to include all graphics (eps, jpeg, or tiff) and all fonts used.

Deadlines

Materials supplied for us to produce your ad must be received no later than **May 1, 2008**. Proofs will be returned for your approval by **May 15, 2008**, and must have your approval by **May 31, 2008**, in order to be included in the Meet Book. Camera-ready, electronic art or films must be received no later than **May 15, 2008**.

Payment

Checks should be made payable to

Keystone Region Chapter 2008 International Meet Fund

and must accompany all materials sent or advertising will not be published. Please supply us with a telephone number and/or an email address so we may contact you if necessary.

Email Address

Send all emailed materials to:
JannisAndJo@msn.com

Shipping & Payment Address

Jannis Van Arsdale
6125 Glatfelters Station Rd
Seven Valleys, PA 17360

Questions

Please email us at:
JannisAndJo@msn.com

**Thanks for your interest
in being part of our
2008 Meet Book!**

**AD SIZES AND PRICES ARE
SHOWN ON A SEPARATE
ENCLOSED SHEET.**

2008 International Meet hosted by Keystone Region Chapter of Studebaker Drivers Club
Meet Info: www.SDCMeet.com Host Chapter: www.SDCKeystoneRegion.com